

PRIVATE SMART GREEN CITY BUSINESS MODEL & REVENUE STREAMS

Building a Sustainable, Intelligent & Profitable Urban Ecosystem



OUR VISION

To develop and operate future-ready, green, resilient and inclusive cities through innovation, sustainability and smart infrastructure — creating long-term value for investors, citizens and the planet.



BUSINESS MODEL OVERVIEW

1. DEVELOP



Private entity develops smart green urban infrastructure, utilities, and digital platforms with sustainability at the core.



2. OWN & OPERATE



Long-term ownership and efficient operation of assets and city services through technology and data intelligence.



3. MONETIZE



Multiple diversified revenue streams from assets, services, platforms and partnerships.



4. REINVEST & SCALE



Reinvest cash flows to enhance services, expand the city, and drive continuous innovation.



5. CREATE VALUE



Generate long-term returns for investors while delivering a high quality of life for citizens.

REVENUE STREAMS (DIVERSIFIED)

1

Real Estate Development



- Sale of residential, commercial & mixed-use properties
- Premium pricing for green-certified developments

2

Utility Services



- Water supply distribution & metering
- Electricity distribution (including renewable energy)
- District cooling/heating services

3

Renewable Energy



- Sale of solar, wind, biogas & other renewable energy
- Power Purchase Agreements (PPAs)

4

Smart Mobility Services



- Public transport fares (bus, metro, tram, etc.)
- EV charging services
- Mobility as a Service (MaaS) subscriptions

5

Water Management



- Sewerage & wastewater treatment charges
- Recycled water supply for industrial & commercial use

8

Parking Management



- Smart parking fees (on-street & off-street)
- Subscriptions & monthly passes

9

Digital Platform Services



- IoT & data platform subscriptions
- Smart city app services (payments, bookings, alerts, etc.)

10

Advertising & Sponsorships



- Digital & physical advertising in public spaces
- Sponsorships for city events, initiatives & assets

11

Waste Management



- Waste collection user charges
- Recycling & waste to energy revenue

12

Data & Analytics Services



- Monetization of anonymized city data
- Analytics & insights for businesses & governments

13

Green Bonds & Sustainability Financing



- Issue of green bonds and sustainability linked instruments
- ESG-linked loans & grants

14

Innovation & R&D



- R&D collaborations with universities and startups
- Licensing of IP and smart solutions

KEY DIFFERENTIATORS

- ✓ Integrated urban ecosystem
- ✓ Diversified & recurring revenue base
- ✓ Data-driven operations & AI
- ✓ Sustainability & ESG leadership
- ✓ Strong governance & transparency

6

Government Services



- Leasing of civic infrastructure
- Service contracts for city operations (PPP/Concessions)

7

Environmental Services



- Carbon credits trading & monetization
- Environmental impact assessments & certifications

KEY ENABLERS



IoT & Sensors



AI & Analytics



Digital Twin



Cloud & Edge Computing



Cybersecurity



ESG Framework

VALUE DELIVERED



Sustainable Environment



Thriving Economy



Enhanced Quality of Life



Long-term Investor Returns

REVENUE NATURE



Recurring



Inflation Linked



Diverse & Resilient



Scalable

A SMARTER CITY. A GREENER FUTURE. A STRONGER BUSINESS.